

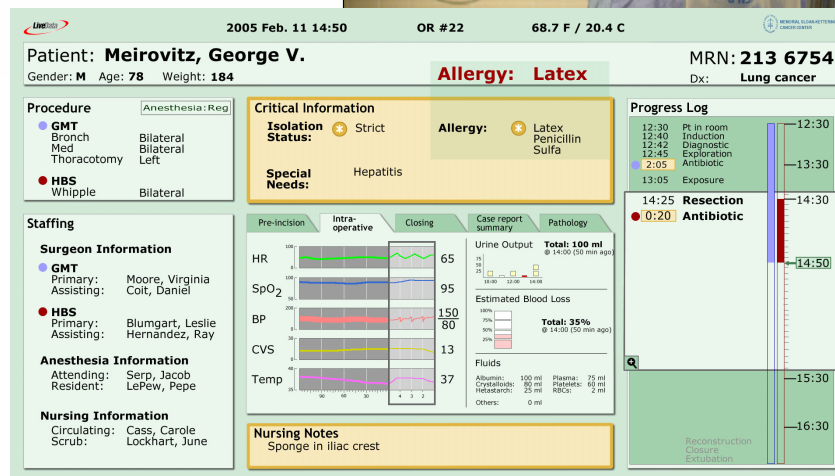
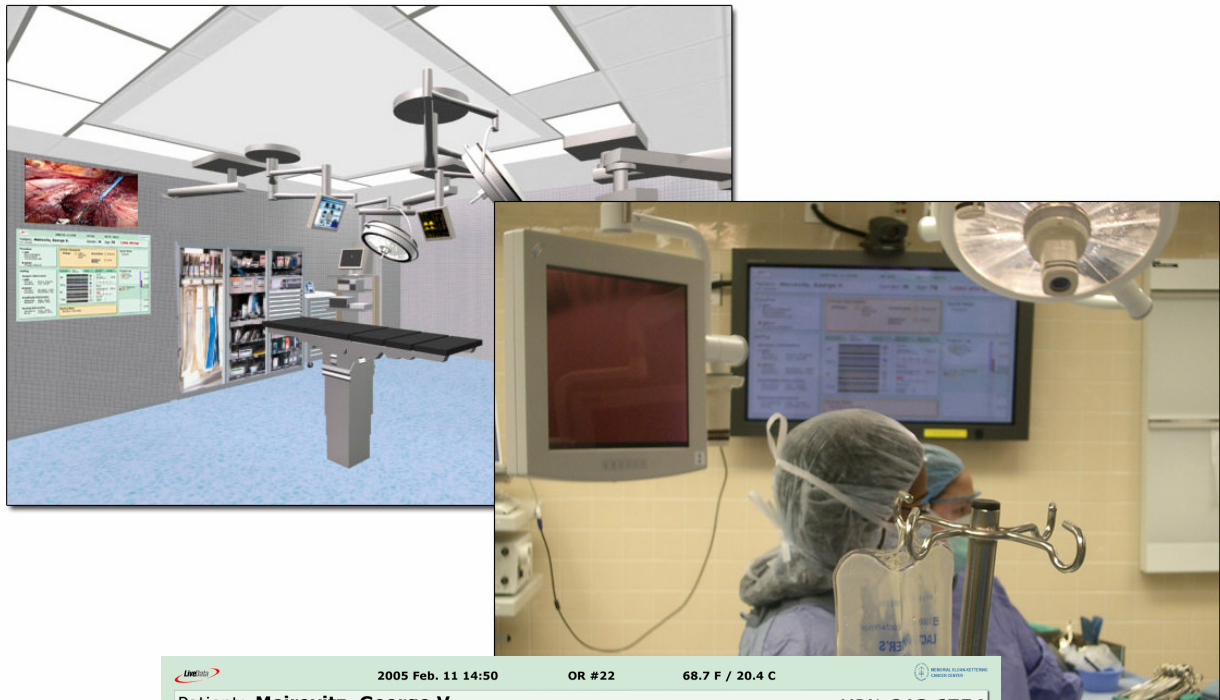
OR Workshop: Creating Smarter Operating Rooms

Introducing LiveData Smart Integration Software For the Operating Room of the Future

Presented in association with clinical experts from:
CIMIT Operating Room of the Future, Massachusetts General Hospital,
and Memorial Sloan-Kettering Cancer Center

Cambridge, MA: May 10, 2005
Hotel @ MIT and CIMIT

New York City: May 11, 2005
Memorial Sloan-Kettering Cancer Center





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Agenda

9:30 AM	Registration and coffee	
10:00	Welcome - in Cambridge:	John Glaser, Ph.D., VP and CIO Partners HealthCare, Inc.
	- in New York:	John Cullinane, Chairman, LiveData, Inc.
10:10	Introduction: Data Integration in the OR	Jeffrey Robbins, CEO LiveData, Inc.
10:15	Improving Patient Safety and OR Productivity: CIMIT Operating Room of the Future	Warren Sandberg, M.D., Ph.D. Massachusetts General Hospital
10:40	Vendor-Independent, Visual Data Integration: LiveData Patient Knowledge System	Phil Brzezinski, Vice President, Healthcare Systems, LiveData
11:00	Next Generation OR at Memorial Sloan-Kettering: Delivering Value from Captured Data	Dan McGuirk, Memorial Sloan-Kettering
11:20	Surgical Revenue Capture: LiveData Square Knot	William E. Butler, M.D. Massachusetts General Hospital
11:45	Concluding Remarks	Jeffrey Robbins
12:00	Luncheon & Workshop Discussion: Applying Data Integration Concepts in Your Hospital	All
1:00	Depart for Operating Room / Simulation Center Tour	All
1:15	Operating Room / Simulation Center Tour	All
	▪ Cambridge – tour CIMIT OR Simulation Center	
	▪ New York City – tour OR at Memorial Sloan-Kettering	
2:00	Event concludes	

R.S.V.P. Please accept your invitation by contacting Jeff Scott at LiveData, Inc.
JScott@LiveData.com (617) 576-6506






MASSACHUSETTS
GENERAL HOSPITAL




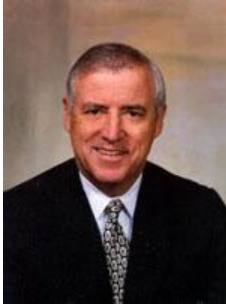

MEMORIAL SLOAN-KETTERING
CANCER CENTER

OR Workshop: Creating Smarter Operating Rooms

Speaker Profiles

<p>John Glaser, Ph.D. Vice President and CIO Partners HealthCare System, Inc.</p> 	<p>John Glaser is Vice President and Chief Information Officer, Partners HealthCare System, Inc. Previously, he was Vice-President, Information Systems at Brigham and Women’s Hospital. Prior to Brigham and Women’s Hospital, Dr. Glaser managed the Healthcare Information Systems consulting practice at Arthur D. Little.</p> <p>Dr. Glaser was the founding Chairman of College of Healthcare Information Management Executives (CHIME) and is past President of the Healthcare Information and Management Systems Society (HIMSS). He has been a member of the Board of the American Medical Informatics Association. He is currently the President of the Foundation for eHealth Initiative Board.</p> <p>Dr. Glaser is a fellow of HIMSS, CHIME and the American College of Medical Informatics. He has been awarded the John Gall award for healthcare CIO of the year, and was a recipient of CIO Magazine’s 20/20 Vision Award. Dr. Glaser earned a Ph.D. in Healthcare Information Systems from the University of Minnesota.</p>
<p>Warren S. Sandberg, M.D., Ph.D. Massachusetts General Hospital, CIMIT Operating Room of the Future</p> 	<p>Dr. Sandberg is a member of the Department of Anesthesia and Critical Care, and the Physician Director for Anesthesia Engineering and Technical Support at Massachusetts General Hospital, Boston, as well as Assistant Professor of Anesthesia at Harvard Medical School. He is Co-Program Leader for the CIMIT OR of the Future Project, where he leads anesthesia and perioperative systems design, and is a member of the LiveData Medical Advisory Board.</p> <p>Dr. Sandberg received his medical degree from the University of Chicago’s Pritzker School of Medicine, where he was elected to the Alpha Omega Alpha honor society, and completed his residency training in the Department of Anesthesia and Critical Care at MGH. He also holds a Ph.D. in Biochemistry and Molecular Biology from the University of Chicago. In addition to his clinical anesthesia practice, Dr. Sandberg pursues research interests relating to patient care, safety and error management in the perioperative period. This includes work with the CIMIT ORF Outcomes Project, a multi-year longitudinal study of the impact of new technology and perioperative workflow on OR patient clinical outcomes, OR utilization and efficiency, and personnel satisfaction.</p>
<p>Dan McGuirk Memorial Sloan-Kettering Cancer Clinic</p> 	<p>Mr. McGuirk is the Technical Project Leader for the Minimally Invasive Surgery Program, Department of Medical Physics at Memorial Sloan-Kettering Cancer Clinic, in New York City. He is responsible for clinical communications technology and clinical software applications for twenty-one new operating rooms now under construction.</p> <p>Mr. McGuirk attended Ohio State University, receiving a degree in Medical Illustration and Biomedical Communications. For the past twenty-five years he has integrated a wide range of innovations in operating room design, with a primary focus on enhancing medical education. Previously, Mr. McGuirk was Lead Integration Design Engineer for the Minimally Invasive Surgery Center at the Cleveland Clinic; Media System design specialist for the Cole Eye Institute; and Communication Design Coordinator, Clinical Systems, at Mt. Sinai Medical Center.</p>

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<p>William E. Butler, M.D. Massachusetts General Hospital</p> 	<p>Dr. Butler is a member of the Department of Neurosurgery at Massachusetts General Hospital, Boston, with subspecialties in pediatric neurosurgery and pediatric neurooncology. He serves as Assistant Professor of Surgery at Harvard Medical School, and is a member of the LiveData Medical Advisory Board. Dr. Butler attended the University of California, Los Angeles, and obtained his medical degree Magna Cum Laude from Harvard Medical School. He performed his surgical internship and neurosurgery residency at Massachusetts General Hospital. Dr. Butler has a research background in computational biology and mathematics.</p> <p>Dr. Butler developed LiveData Square Knot, surgical charge capture and billing optimization software, in direct response to his realization that significant numbers of operations and procedures were going unbilled. He implemented Square Knot for the Department of Neurosurgery at MGH and advises LiveData in its ongoing development.</p>
<p>John Cullinane Chairman of the Board LiveData, Inc.</p> 	<p>John Cullinane is Chairman of the Board of LiveData. The founder of Cullinet Software, Inc, Mr. Cullinane is a veteran and pioneer of the software products industry, and was viewed by Wall Street as the first person in the industry to figure out how to make money at it. His company pioneered advanced database technology, with applications and decision support systems for manufacturing, power, and healthcare industries. Cullinet was the first software products company ever to have an IPO (1978), to be listed on the NYSE (1983), and to reach a billion dollars in valuation (1986).</p> <p>Over the past fifteen years Mr. Cullinane has spent considerable time on many community projects, including peace in Northern Ireland through jobs and economic development. He has promoted the Northern Ireland experience as a model for peace in the Middle East, and was recently invited to participate in the Aspen Institute's Middle East Strategy Group, Co-chaired by Secretaries of State Madeleine Albright and Henry Kissinger. A long-time investor in LiveData, Mr. Cullinane recently assumed the role of Chairman, recognizing LiveData's position as the leading innovator in a new category of software technology, smart integration.</p>
<p>Jeffrey Robbins, CEO LiveData, Inc.</p> 	<p>Jeffrey Robbins has led LiveData and has served as its technology visionary since the company's founding in 1991. A passionate software innovator, Mr. Robbins led LiveData's early successes in manufacturing data acquisition and delivery at Ford, General Motors and Boeing. He extended LiveData's appeal to other markets by supporting a broad range of industry protocols and offering an open architecture solution for real-time data integration. In 2003 Mr. Robbins propelled LiveData into the healthcare market, winning a US Army SBIR (Small Business Innovation Research) Phase I award and joining CIMIT, the Center for the Integration of Medicine and Technology, where LiveData has led data integration for the Operating Room of the Future.</p> <p>Prior to founding LiveData, Mr. Robbins was CEO and founder of Cambridge Authoring Systems. He is Co-Chairman of the Plug and Play Medical Device Communication Standards Working Group of the CIMIT OR of the Future, Member of the US Advisory Board to the ISO & International Electrotechnical Commission, and Senior Technical Advisor to the National Rural Electric Cooperative Association. Mr. Robbins earned an AB in Philosophy with Honors from Harvard College.</p>

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Philip Brzezinski, VP Healthcare Systems, LiveData, Inc.



Philip Brzezinski joined LiveData to lead the Healthcare Systems business in January 2004. Mr. Brzezinski orchestrated development of the LiveData Patient Knowledge System, initially for the CIMIT / Massachusetts General Hospital Operating Room of the Future. Memorial Sloan-Kettering Cancer Center is now implementing the system in twenty-one new operating rooms.

Mr. Brzezinski was previously Director of Advanced Products at Timex Corporation and simultaneously served as CEO of Beepwear Paging Products, LLC, a Timex and Motorola joint venture. Mr. Brzezinski also led Timex' world-wide IT efforts for two years during to address Y2K requirements, and established and directed Timex' world-wide R&D software product development centers from 1991 to 1998. Mr. Brzezinski received a B.S. degree in Computer Science and an M.B.A. degree from Rensselaer Polytechnic Institute.

Please visit our websites for more information about:

LiveData, Inc.

Center for the Integration of Medicine and Technology (CIMIT)

Massachusetts General Hospital

Memorial Sloan-Kettering Cancer Center

www.livedata.com

www.cimit.org

www.massgeneral.org

www.smkcc.com

Directions

May 10, 2005 Workshop in Cambridge, MA

Hotel @ MIT

20 Sidney Street, tel. (617) 551-0315

Parking is available at the hotel.

Sidney Street is off Massachusetts Avenue, the main thoroughfare running through Cambridge between Harvard University and MIT. Heading toward MIT and Boston (away from Harvard Square), Sidney is on the right, just beyond Central Square, about a 5-minute walk from the Central Square Red Line subway station. Valet parking is available at the hotel.



May 11, 2005 Workshop in New York City Memorial Sloan-Kettering Cancer Clinic

Rockefeller Research Laboratory,

Laurence S. Rockefeller Board Room

430 E. 67th St. (between 1st Avenue and York)

Parking is available near the facility, at 66th Street, off York Avenue.

