

Asaf Bitton, MD MPH

Young Clinician Award 2010

Investigator Profile



Education

- MPH, Harvard School of Public Health, 2010
- MD, UCSF School of Medicine, 2004
- AB, *magna cum laude*, Brown University, 1999

Clinical /Professional Appointment

- Associate Physician and Instructor of Medicine, Division of General Medicine, Brigham and Women's Hospital

Recent Honors and Awards

- 2010, Fellow, American College of Physicians
- 2010, Mark Lipkin Jr. Award for Best Fellow Presentation, Society of General Internal Medicine Annual Meeting
- 2009, Nominee, HMS Faculty Prize for Excellence in Teaching, HMS
- 2008, James W. Winshall Award for Ambulatory Teaching, BWH

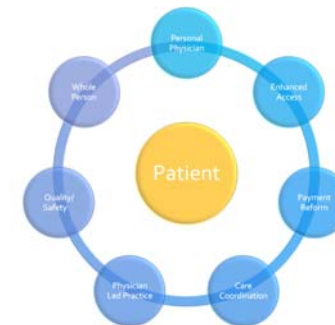
Impact on Care

- In preparation for upcoming changes in health care financing and integration, hospitals and health systems need a robust, reliable primary care base to be able to assume accountability for population outcomes.
- The Patient-Centered Medical Home (PCMH) model has the potential to transform primary care through patient-oriented, comprehensive team-based care delivered with better use of health information technology and population-based disease management tools.
- We propose to go a step beyond incremental "practice redesign" to wholesale invention of a new PCMH practice from the ground up and, unlike most PCMH pilots to date, develop and implement it in a competitive, fee-for-service healthcare environment open to all patients.

Abstract

We are opening a new PCMH practice on South Huntington in July 2011.

PCMH = Home Team, Centered Around the Patient, Connected with HIT



Innovative aspects include:

- Building a brand new practice to create a primary care "learning laboratory" for team- based practice innovation and training
- Testing new technologies around medication adherence, home monitoring of chronic diseases, and improved care transitions

We will evaluate across multiple dimensions including: patient experience, inpatient/ER utilization, clinical quality, staff satisfaction, resident education, technology adoption, and transformational lessons learned.

