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Objective Screening for Early Diagnosis of Autism Spectrum Disorder

Interview Totals





Week	In-Person	Video	Phone	Total
13-May	4	0	7	11
21-May	5	0	7	12
27-May	4	0	6	10
3-June	2	0	4	6
10-June	2	0	6	8
17-June	1	0	4	5
24-June	1	0	12	13
Total				65

Insights - Assessment Delays





UK

Longest waiting times between referral and the start of assessment: **799 days**. can take several years to receive a final diagnosis of autism in some areas: **1,288 days**

no children were assessed within 3 months "unless required urgently"

Parents go to private assessments costing up to 2000 pounds

US

- * Bias towards to the better prognosis
- * Wait for development to dismiss concerns
- * Evaluation takes too much time for an office visit
- * Hard to distinguish from ADHD
- * Lack of expertise to picking up signals
- * Focus in pre-schools only on sensory issues

Pressure on Public Health System to start assessment

Parents looking for private assessment and paying out of pocket (extreme)

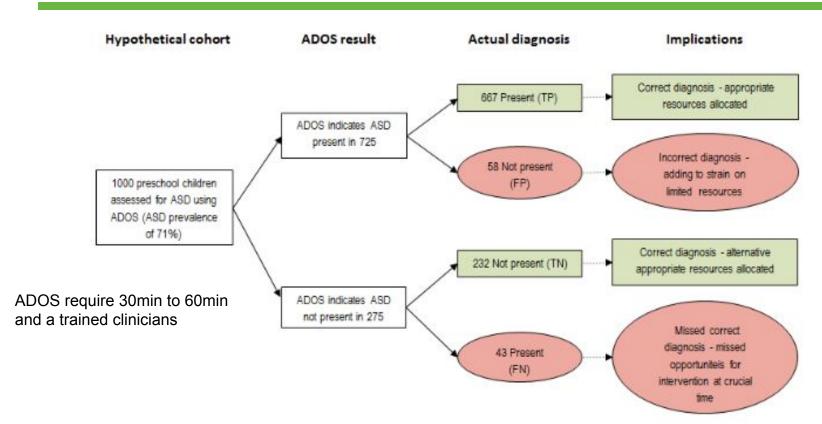
Difficulty on isolating ASD from other disorders

Stuck in the wrong diagnosis

Insights - False Negatives







The summary sensitivity was 0.94 (95% confidence interval (CI) 0.89 to 0.97), and the summary specificity was 0.80 (95% CI 0.68 to 0.88)

Randall M, Egberts KJ, Samtani A, Scholten RJPM, Hooft L, Livingstone N, Sterling-Levis K, Woolfenden S, Williams K. Diagnostic tests for autism spectrum disorder (ASD) in preschool children. Cochrane Database of Systematic Reviews 2018, Issue 7. Art. No.: CD009044. DOI: 10.1002/14651858.CD009044.pub2.

Insights - Early Intervention





"Starting services early is too important to let a lack of a confirmed diagnosis get in the way"

Early Diagnosis is key to enable access to special education

"many Australian children with ASD aren't accessing evidence-based ASD-specific interventions for the first time until well after these interventions have been shown to be most effective"

"For children on the autism spectrum, very early social skills training, preferably before school age, can have a major impact on later development. But a lot of kids are missing that crucial intervention."

Insights - Private Assessment





UK

Parents reported challenges on getting their private assessment accepted by the public system (special school support and medical support)

US

Insurances Companies require the use of Approved Autism Evaluation Center to cover intervention

Value Proposition: dnosis





Avoiding costs on misdiagnostics

Insurances Companies

Payer

Early intervention allows less costs on continuous therapy (less medication, less therapy time)

Be able to show

objective test to

of ASD

convince parents

?

Pediatricians

User Economic Buyer

to better support the kid, and parents for a quicker reduce anxiety assessment with more information

dnosis ASD screening test

EYE Tracking+ PreQuestionnaire

Attract more kids for a solid assessment process (less wait and visits)

Autism User
Diagnostic
Centers
Economic Buyer

Focus resources on kids in need for intervention and retain parents Start earlier with therapy services

Autism Therapists

Influencers

Can use therapies which impact is limited to early ages. Better outcomes

Early intervention allows less costs on intervention during lifetime

Healthcare System

Payer

Improve QoL and reduce society cost of up to 1M for an autistic person

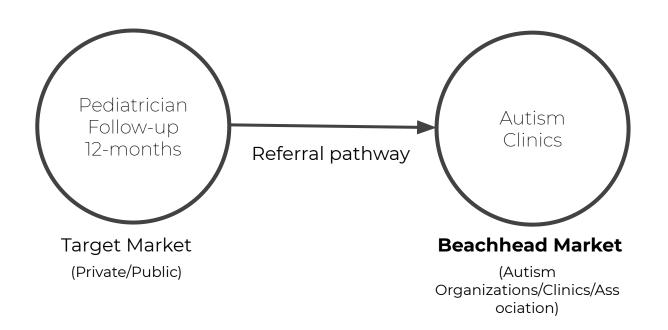
Parents

Be empowered

Business Model/Pricing







Public Centers

Attend to more kids with same resources

Private Centers

Capture more kids which can retain to therapy

Pay per Report 60€/report Annual License 30-40k€/year/site

Incorporation





Jurisdiction	United Kingdom	
Legal Form	LTD Company	
Liability	Limited Liability	
Company's Name	Dnosis LLD	
Taxes and Costs	20% Corporate Tax - £12 incorporation tax	
Bank Account	Business Friendly Banks	
Legal Documentation	Address, Shareholders Agreement, Articles	
Financing	Founders	
Social Security	Paid in the country of Residency	
Founders Vesting	2 +1 years cliff vesting using Slicing Pie	





IP Strategy

There is freedom to Operate in the use of Eye Tracking for Autism Diagnostic

Apparatus Patent

Al Model / Dataset -Trade Secret

Clinical Certification